6B-CC-0017



Crisp & Cole Productions

Federal Communications Commission Commission's Secretary, Office of the Secretary Attention: CGB Room 3-B431 445 12th Street S.W. Washington, DC 20554

RECEIVED & DISPECTED NOV 3 0 2005 FCC - MAILROOM

Date 11/29/05

5650 District Blvd. STE #103 Bakersfield, CA 93313

F 661 317-3031

T 661 833-3050

Crisp & Cole Productions

RE: Exemption from Closed Captioning

Dear Sir or Madam,

Our company Crisp and Cole Productions, produces in-house a 30 minute paid program that airs locally in Bakersfield California. "The Crisp & Cole Connection" is a 30 minute video tour of active real estate listings from Crisp & Cole Real Estate in the Bakersfield area. In the show, we spend 30 seconds to about a minute showcasing each home. Various shots include the house exterior, backyards, interiors, and any distinct features. We have produced and locally aired this show for a little over a year, and since the beginning we have produced the show in such a way that the video images of our featured houses are cropped in a letterbox style; this allows for black bars across the top and bottom of the screen throughout 98% of the show. It is on these black areas of the screen that graphic text is superimposed. This text contains all of the pertinent information about the house that is currently appearing on screen, such as house price, contact phone numbers, location, basic features, and a house identification number. This text information stays onscreen throughout the duration of the show and is updated accordingly. Audibly there is music playing and an announcer describes the house. As you can imagine our program "The Crisp & Cole Connection", by way of it's existing format, is extremely informative to our hearing impaired audience.

We would like to petition the FCC for an exemption from adding Closed Captioning to our program for the following reasons:

- 1. "The Crisp & Cole Connection" is a locally produced show that airs locally, features local properties for sale, and because of an active real estate market the show by nature has no repeat value. When a sale is pending that house for sale is pulled from our show within 24 hours. Also, when a house is listed with Crisp & Cole Real Estate, our promise is to feature that house on TV within 72 hours. If we were required to send our show out to a service that would add Closed Captioning to our program, in a best case over-night shipping scenario, we would add a minimum of three days to the time it would take for our show to be updated, not only would that severely affect our business promise to our real estate customers but in this active real estate market, a house could be sold in those 6 to 7 days before the listing would actually hit the air. Also the same would apply to a house that was sold, where it would take 4 to 5 days before that listing could be pulled off the air.
- 2. While our program is not a Community Bulletin Board a majority of our audio content is displayed visually with on-screen text that occupies 40% of the screen throughout 98% of the total program. If Closed Captioning were added it would either by positioned to cover



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over our existing text causing a jumble of characters, or if the Closed Captions were positioned over the cropped and scaled portion of video showcasing the house, it would impair the viewers chance to see for instance the type of flooring in a room, or ceiling fans or lighting.

We at Crisp & Cole Productions and Crisp & Cole Real Estate recognize the importance of Closed Captioning and the benefits to hearing impaired viewers. We are open to providing closed captioning to future programs that have repeat value and that will air many times over and over. But with regards to "The Crisp & Cole Connection" we would hope that for the reasons listed, the FCC and the reviewing organizations will allow "The Crisp & Cole Connection" an exemption from Closed Captioning requirements.

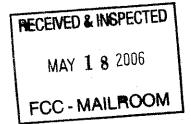
Crisp & Cole Productions 5650 District Blvd. STE #103 Bakersfield, CA 93313 **T** 661 833-3050 **F** 661 317-3031

Sincerely yours,

Gary Nowak

Producer

Crisp & Cole Productions





Crisp & Cole Productions

Amelia Brown, Disability Rights Office Federal Communications Commission 445 12th Street S.W. Washington, DC 20554

Date 1/23/06

Crisp & Cole Productions 5650 District Blvd. STE #103 Bakersfield, CA 93313 T 661 833-3050 F 661 317-3031

Affidavit

Dear Ms. Brown,

This correspondence is an affidavit confirming that our FCC petition for Closed Captioning Exemption, dated November 29, 2005 and Referenced as CGB-CC 0017 is true and

accurate to the best of our knowledge, and that I, Gary Nowal a producer and employee of Crisp and Cole Productions, swear on this date

January 23, 2006 / 23/06 that all information included in the above mentioned petition is absolutely true.

Sincerely yours,

Gary NOWak

Producer

Crisp & Cole Productions

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